

## **Country of Origin Labelling – Submission**

To whom it concerns,

**Emu Bottom Biscuits** is concerned about the implications and cost to our business if the proposed mandatory Country of Origin Labelling is approved.

Implementing this scheme with new packaging and compliance will be at considerable cost.

The current real estate on our packaging will not be adaptable to the current proposal, requiring major packaging redevelopment.

The increased costs for the proposed Country of Origin Labelling scheme will be detrimental to our business and sales.

**Emu Bottom Biscuits** does not support the mandatory Country of Origin Labelling proposal. We would support the current proposal if it was voluntary.