

To whom it concerns,

**Bodsquad Australia Pty Ltd** is concerned about the implications and cost to our business if the proposed mandatory Country of Origin Labelling is approved.

**Bodsquad** has approximately **10** skus, based on the Federal Government estimate of \$6,245 cost of new packaging per sku, our investment on packaging alone will be \$62,450.

Our costs as a small company are likely to be considerably higher than \$6,250 per SKU. Implementing this scheme with new packaging and compliance will be at considerable cost resulting in loss of business, deletion of product lines, reduced employment and or looking to produce outside of Australia.

Our products are potentially affected by seasonal ingredients, implementation may require us to either have multiple packaging for individual sku's at great expense, delete sku's and reduce employment opportunities

The current real estate on our packaging will be substantially impacted if required to be adaptable to the current proposal, probably requiring major packaging redevelopment. The increased costs for the proposed Country of Origin Labelling scheme will be unmanageable for Bodsquad. They will be detrimental to our business and sales, as a premium product will not be accepted by our retailers or customers, and it is unlikely that they are able to be absorbed by our business - through means such as deletion of lines and/or reducing employment.

**Bodsquad Australia** does not support the mandatory Country of Origin Labelling proposal. We would support the current proposal if it was voluntary and at a point now, where we are currently reviewing our packaging, we would probably be looking at it very carefully as we are proud to carry over 60% Australian grown ingredients in our products.