

Country of Origin Labelling – Submission

To Whom it may concern,

Stambo's P/L and Courtgem P/L are concerned about the implications and cost to our business if the proposed mandatory Country of Origin Labelling is approved.

In summary our costs will be considerably higher which will make our products uncompetitive in the already pressured area of imported products.

Implementing this scheme with new packaging and compliance will be at considerable cost resulting in loss of business, deletion of product lines, reduced employment and or looking to produce outside of Australia.

Our products are greatly affected by seasonal ingredients, implementation will require us to have multiple packaging for individual sku's at great expense periodically.

The current real estate on our packaging will not be adaptable to the current proposal, requiring major packaging redevelopment.

The increased costs for the proposed Country of Origin Labelling scheme will be detrimental to our business and sales, will not be accepted by our retailers and will have to be absorbed by our business through other means, eg deletion of lines, reducing employment.

Thus Stambo's P/L and Courtgem P/L does not support the mandatory Country of Origin Labelling proposal however we would support the current proposal if it was voluntary.

Best Regards